

## PROVINCIAL MEDIA ECONOMIST

Reg: 2007/039677/23

P.O. Box 4159, Johannesburg, 2000

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Advertising; Marketing; Publishing; Public Relations; Event Management

### CORPORATE RATE CARD 2010

## DOUBLE SPREAD

**Full Colour = R 32,000**

**Loose Inserts**  
= R250 per page per 1000 copies

Per Column Centimeter Charges:  
Black & White: R40; Full Colour: R70

## FULL PAGE

**Colour = R 16,000**  
**B&W = R 14,500**

## HALF PAGE

**Colour = R 8,500**  
**B&W = R 6,800**

## 1/4 PAGE

**Colour = R5,000**  
**B&W = R 3,500**

## 1/8 PAGE

**Colour = R 2,500**  
**B&W = R 1,800**

**N.B.:** The deadline for all adverts is Monday 13H00 every week  
All prices Exclude VAT

Useful Information

FREQUENCY : WEEKLY  
BOOKINGS : Monday 13H00  
PRINT AREA : TABLOID – 385x262mm  
MATERIAL REQUIRED: PDF, TIFF, JPEG e-mailed or on CD.  
Email Address : [info@africatalk.co.za](mailto:info@africatalk.co.za)

## ADVERTISING:

Tel: 076 505 7166  
Fax: 086 655 8249  
Alternative - 083 512 7096  
Email: [africatalk@gmail.com](mailto:africatalk@gmail.com)  
[advertising@afrikatalk.co.za](mailto:advertising@afrikatalk.co.za)